



CITY OF | **UPPER
ARLINGTON**

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CITY OF UPPER ARLINGTON ANNOUNCES NEW DEPUTY CITY MANAGER – ECONOMIC DEVELOPMENT

(Upper Arlington, Ohio) – The City of Upper Arlington is pleased to announce that Matthew Shad, AICP, Esq. has accepted the position of Deputy City Manager – Economic Development beginning August 2, 2007.

“I am delighted that Matt has accepted the City’s offer,” said City Manager Virginia Barney. “He is an accomplished and forward-thinking economic development professional and I am confident he will achieve great things in our community.”

Shad joins Upper Arlington from the City of Whitehall, where he has served as Deputy of Administration and Development. In this role, Shad established an Economic Redevelopment Plan, coordinated various planning policy initiatives including a branding strategy, commercial land use and design guidelines, broadband implementation and a parks and recreation master plan. He established Tax Increment Financing (TIF) districts and revised the City’s incentive strategy. He also successfully sought out grant monies, helped expand numerous community partnerships and has been active in various regional initiatives.

“Matt’s hands-on experience furthering the needs of a first-tier suburb is an ideal match for our community,” continued Barney. “As a Board member for the Mid-Ohio Development Exchange, Matt is also already known and respected for his work within the region, which is key for Upper Arlington as we continue to seek out new regional partnership opportunities that can help keep our community strong and vibrant.”

Previously, Shad was Senior Program Coordinator for Franklin County Commissioners, managing various Tax Incentive Councils, and advising Commissioners on business incentive policies and procedures. He has also served as an Urban Planner for the City of Fairborn Community Development Department, as a Planner at the Warren County Regional Planning Commission, and held Intern positions with the Hamilton County Regional Planning Commission, and the City of Kettering Planning Department.

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Shad has a Law Degree from the University of Dayton School of Law, and Bachelors in Urban Planning from the University of Cincinnati. He is currently seeking certification with the International Economic Development Council, is certified with the Supreme Court of Ohio, and with the American Institute of Certified Planners.

“I am extremely pleased to be invited to join the City’s administrative team,” said Shad. “Upper Arlington’s reputation as a quality community and the City’s prudent management attracted me to this position. I believe my years of experience working in development for first-ring suburbs, as well as what others have termed my ‘infectious enthusiasm’ will allow me to propel and build upon the many initiatives the City desires to achieve. Working together with the community’s many dedicated citizens and leaders, Upper Arlington will continue to be a great community within the Columbus region.”

In his new role at the City of Upper Arlington, Shad will work to further the efforts of the City’s proactive Economic Development program, in effect since the late 1990s, to attract new businesses, seek ways to retain and help grow existing businesses in the community, and to facilitate redevelopment opportunities within Upper Arlington’s commercial districts. He will work closely with the Community Improvement Corporation (CIC), the community’s advisory board for the City’s economic development efforts, partner with the Upper Arlington Area Chamber of Commerce to further the business community’s interests, and play an active role representing the City at the regional level. In addition, Shad will take on special projects for the City Manager, both within the organization and community.

The City of Upper Arlington welcomes Matt Shad as its new Deputy City Manager – Economic Development.

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